



Join us for an exclusive, executive-level event designed to help you craft the next chapter of your organization's procurement journey.

[artofprocurement.com/catalyst](https://artofprocurement.com/catalyst) | Los Angeles: May 6th, 2025

### MORNING INSIGHTS

Breakfast starts at 830, content at 9am

Reimagining Procurement: The Procurement Operating Model of the Future

Samir Khushalani, Global Procurement Operating Model and Source-to-Pay Service Line Leader at McKinsey & Company



How to Motivate and Gain Buy-in to your Procurement Transformation Journey From Your Most Senior Executives

Natasha Gurevich, Founder, Candor Procurement and Former CPO, Nike and Ana Jernestaal, Former CFO, Marketing at Nike and CFO, Corporate Strategy at L'Oreal



### EXPERT FACILITATED Q&A ROUNDTABLES

1115am - 12noon

- Elevating Procurement's Voice With the C-Suite
- Operating Model Redesign for Large Enterprises
- Designing a Scalable Procurement Model for Mid-Sized Businesses
- Building Agility to Respond to Black Swan Events—with a Spotlight on Tariffs
- Positioning Procurement as a Strategic Risk Partner—Embedding Risk Management Into the Operating Model
- Experimenting With AI: From Day-to-Day Efficiencies & Beyond
- Charting Your Path to the C-Suite: Career Acceleration Strategies
- Turning Strategic Vision Into Operational Reality
- Designing a Future-Focused Procurement L&D Strategy

All roundtables will be led by a hand-selected faculty of subject matter experts.



In partnership with:





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### AFTERNOON DEEP DIVES

1250pm - 2pm

AI and Its Impact on the Procurement Operating Model  
Brittany Miller (Alight Solutions), Mark Zafra (LiveRamp),  
Grace Larrea (Zip)



Building Your Transformation Plan for Action  
Brian Peters (Gilead Sciences), Shachi Rai Gupta (ORO Labs)



### MASTERMIND SESSIONS - #TakeAction

2pm - 315pm

Get deep insights from a curated group of your peers on your most pressing challenges (4 people per group). Leave with your own peer-tested plan for action!  
Enabled by our hand-selected faculty of subject matter experts

### GET BUY IN & DELIVER!

345pm - 5pm

Dos & Don'ts When Partnering with Innovative Companies to Deliver on Your Plan  
Matt Ziskie, Partner, Bungalow Capital



Use Storytelling Techniques to Gain Internal Buy-In to Your Transformation Plan  
Kymberlee Weil, Storytelling School



### NETWORK & COLLABORATE!

5pm - 8pm

Continue the conversation during our Happy Hour and 3-course Dinner!

In partnership with:







Join us at the historic NeueHouse Hollywood, the world's first purpose-built broadcast studio, for a creative and inspiring environment unlike what you will find at any other procurement-focused event.

If you are a CPO, Head of Indirect Procurement, COE, or Digital Transformation leader, request your invite today at [\*\*artofprocurement.com/catalyst\*\*](https://artofprocurement.com/catalyst)

